Description: San Jacinto College has established a program designed to give participants a solid foundation in the concepts, tools, and techniques required for becoming a self-employed professional photographer. San Jacinto College’s comprehensive certificate program is geared toward new and emerging photography studios and photographers who are seeking guidance in essential business and marketing skills. You will work on business and financial aspects of setting up a photography studio, financial and legal requirements for starting a photography business, personal skills and attributes needed for succeeding as a professional, hiring helpers/employees, pricing for profitability, and building a business image.

Courses may be taken individually or as part of the Business Essentials for Photographer Certificate Program.

Duration: 88hrs
Cost: $700

WHO SHOULD ATTEND
Anyone who wants to learn business essentials for photography

CERTIFICATE REQUIREMENTS
To qualify for this certificate, complete three workshops.

PREREQUISITE
None

COURSES
- Starting a Business in Photography
- Photography Business Intermediate
- Photography Business Advanced

OUTCOMES
- Demonstrate an understanding of the purpose and components of business essentials principles for photographers
- Explain the importance of following proven business concepts
- Identify the importance of utilizing each of the essential principles in coordinated unison to build a solid business foundation
- Relate each of the essential principles to his/her present or contemplated business plan

Hours: 88hrs
CEUs: 8.8
Course Fee: $700
(Official Curriculum Provided)

Class Date:
Days:
Time:

Location:
San Jacinto College Central
8060 Spencer Hwy
Pasadena, TX 77505

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