

Bright Futures Consulting, LLC, Beth Dennard, Ed D

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Bright Futures Consulting, LLC, provides educational and career counseling to students and adults. Located at 940 Gemini, Suite 250, Houston, BFC was first organized as a home-based, sole proprietorship. Initial operations began in June 2000 after owner Beth Dennard received her Doctor of Education degree from the University of Houston. Previously, Beth had worked as a guidance counselor, university instructor, and college admissions counselor. She contacted Tom Shirreffs, Small



Business Consultant at San Jacinto College, for advice prior to starting Bright Futures Consulting.

The success of Bright Futures Consulting is attributed to Dr. Dennard's passion for helping students, expert knowledge and over 20 years of experience. She provides insight and process management that today's students and busy families need. The demand for her services, reflected by the rapid growth of her business, is due to the complex, competitive, and costly nature of the college decision. Her case load has grown steadily by 500% in seven years of operation.

To accommodate that growth Dr. Dennard brainstormed with her SBDC Consultant who supported her decision to relocate to an office suite and hire three associates. In 2007 she and her associates worked with ninety-one students!

BFC has been the site for many student success stories. In one case a student faced a particularly challenging dilemma: follow his parents' career path of engineering or seek another field more suited to his unique strengths and abilities. Knowing his strengths and aptitudes, Dr. Dennard guided him into a rapidly growing and lucrative major that fit him perfectly, Energy Management. She also recommended the right college that offered this interdisciplinary program and provided a lucrative scholarship.

Dr. Dennard's one-on-one guidance services are personalized and motivate students in many ways. Her three-part guidance plan starts with facilitating students' self awareness. Any major life decision always begins with the question, "Who am I and what are my strengths?" From this powerful starting point she guides them to actualize their college goals. She does this by managing the college application process, ensuring each application is timely and complete. Dr. Dennard realizes that choosing a college and career path is a multi-dimensional process, therefore a spectrum of services is available including: personality and career assessment, one-one college guidance, college interview training, workshops on choosing a major and tutoring. Dr. Dennard's passion for helping students is what makes Bright Futures Consulting so successful.

Bright Futures Consulting provides Houston families a much needed service. Dr. Dennard and her staff of qualified professionals, guide students through the college application process including the college essay, interview, resume, scholarships and financial aid. This one-on-one guidance reduces stress, adds structure, and creates a sense of well-being for students and families. The success of BFC is founded upon the knowledge, experience and compassion of the caring professionals guided by Dr. Dennard.