Dr. Nadya Hasham-Jiwa, D.O. / Medical Oncology

Memorial Hermann Southeast Medical Plaza 2
11920 Astoria Blvd., Ste. 150
Houston, Texas 77089 Phone: **281.481.6688**

Dr. Nadya Hasham-Jiwa was sent by Amegy Bank to work on projections with the San Jacinto College SBDC. It was very clear from the outset that Dr. Hasham-Jiwa had a great understanding of how the business should run at full maturity, but a start-up is full of challenges. It takes time to build a following with patients, referral sources, and to make oneself known in the community.

The director communicated with the banker to discern the extent of projections they wanted. The bank only wanted financial projections, so the Dr. worked with Director Moore via email to fill out the preliminary worksheets. The first attempt at projections proved valuable to Dr. Hasham-Jiwa. She had planned for a registered nurse and a person to do billing within the first three months, but the commitment to paper and the reality of opening a business delayed these additions.

She is now achieving the success she dreamed of. Her vision to provide chemotherapy treatments in her office has become a reality. She has a part-time nurse working with her to supply care as the schedule dictates and a welcoming office professional as her Office Manager.

She said, "The efficiency and speed at which the Small Business Development Center worked with me on my business plan was great. It simplified the process." She has learned to be significantly flexible in her first year, opting to grow within the parameters of cash flow.

She is now offering the type of oncology care she dreamed of providing: Personal care with compassion to those living with cancer. She has a well-appointed office that is as warm and welcoming as her smile.