



16834 Highway 3  
Webster, TX 77598 Phone: **281-338-6783**  
Web site: [www.pridepurrfectgifts.com](http://www.pridepurrfectgifts.com)

Her love of cats and her desire to open her own business led Christine Gietzen to start a cat-themed retail business from her Webster home in early 2006. She primarily sold cat supplies and gifts through word-of-mouth and at the Alvin Antique Center. As her customers and suppliers grew, she began considering an expansion to a retail location.

She met with a SBDC consultant in September 2006 to discuss the steps she should take to evaluate the feasibility of expanding her business. After attending the Center's First Step: A Business Start-up Workshop, Christine and her consultant began researching the market for her products; her competitors; the demographics of the target market; and options for financing her business expansion. Christine then attended the Center's Business Plan Pro workshop.

Taking her time to develop her business plan using all of the resources available to her from the SBDC and business networking groups, Christine opened her store for business on August 15, 2007.



Pride Purr-fect Gifts is a specialty boutique designed to honor the cat but also to cater to dog lovers. The store carries pet treats and unique pet-themed gift items for cat and dog lovers and for their pets. Items for pets include leads, fashion collars and pet charms, unique bedding, toys, feeders, and protective pads. Gift items include Time & Again candles and body butter, photo frames, Bella Casa collectibles, and other pet-themed figurines and home decor. Additionally, the store has a large children's section with animal-themed activities including WebKinz, Melissa and Doug products, educational toys, and infant gifts.

If you are searching for something special for you, your children, and your pets, Pride Purr-fect Gifts can help you. Be sure to inquire about the store's Purr-fect Patron Club, Gift Registry, and Referral Rewards.