

Cornerstone Learning: Books 24x7 Resource Library

Library Topic	Type	Sub-type	Title	Asset ID	Description	Expected Duration (Minutes)	Target Audience	Collection Title	ISBN	Author/Speaker	Pages
Motivating Others	Books	Audio Books	100 Ways to Motivate Others: How Great Leaders Can Produce Insane Results Without Driving People Crazy, Third Edition	128574	This audio edition is a vital and inspirational guide for executives, managers, and professionals--and those aspiring to reach their level.			BusinessPro		Steve Chandler,Scott Richardson	385
Career Development	Books	Audio Books	100 Ways to Motivate Yourself: Change Your Life Forever, Third Edition	128575	This audio edition will help you break through the negative barriers and banish the pessimistic thoughts that are preventing you from fulfilling your lifelong goals and dreams.			BusinessPro		Steve Chandler	403
Verbal Communication	Books	Audio Books	100 Ways To Overcome Shyness: Go from Self-Conscious to Self-Confident	104119	This audio edition is a powerful collection of useful information, case studies, and exercises on how to manage your shyness so you can communicate with people you don't know very well (or at all) in a wide range of personal and professional settings and circumstances.			BusinessPro		Barton Goldsmith,Marlena Hunter	297
Difficult Communications	Books	Audio Books	101 Tough Conversations to Have with Employees: A Manager's Guide to Addressing Performance, Conduct, and Discipline Challenges	115227	This audio edition offers realistic sample dialogues managers can use to facilitate clear, direct interactions with their employees, helping them sidestep potential awkwardness and meet issues head-on.			BusinessPro		Paul Falcone	683
Management Essentials	Books	Audio Books	12: The Elements of Great Managing	120049	This audio edition explains what every company needs to know about human nature on the job.			BusinessPro		Rodd Wagner,James K. Harter	492
Management Essentials	Books	Audio Books	3 Key Mindsets Essential to Being a Great Manager	76846	This audio edition explains how to rapidly replace habits that create failure with habits that generate success, as well as how to overcome negative self-talk patterns that block productivity. Read by the author.			BusinessPro		Larry Iverson	51
Communication Essentials	Books	Audio Books	30 Days to a More Powerful Vocabulary: The 500 Words You Need To Know To Transform Your Vocabulary....and Your Life	121113	This audio edition presents a cutting-edge program that will instruct, enlighten, and inspire you with a concentrated 30-day program that will teach you over 500 words. Read by the author.			BusinessPro		Dan Strutzel	468
Career Development	Books	Audio Books	5 Voices: How to Communicate Effectively with Everyone You Lead	121132	This audio edition will help you identify your natural leadership style, and give you a framework for leveraging your strengths.			BusinessPro		Jeremie Kubicek,Steve Cockram	324
Career Development	Books	Audio Books	50 Success Classics: Winning Wisdom for Work and Life from 50 Landmark Books	115263	This audio edition highlights the most important and inspiring works that have already demonstrated their power to change lives.			BusinessPro		Tom Butler-Bowdon	622
Leadership Essentials	Books	Audio Books	60 Minute CEO: Mastering Leadership an Hour at a Time	104118	This audio edition reveals that a mediocre leader can be transformed into an exemplary one simply by refining two key things: thinking and character.			BusinessPro		Dick Cross	225
Leadership Essentials	Books	Audio Books	7 Principles of Transformational Leadership: Create a Mindset of Passion, Innovation, and Growth	128585	This audio edition will help you convert your human potential into accelerated business results.			BusinessPro		Hugh Blane	392
Career Development	Books	Audio Books	8 Ways to Great: Peak Performance on the Job and in Your Life	102559	Practical, hard-hitting, and illustrated with compelling stories from the elite in the world of high finance and professional sports, this audio edition shows you how to unlock your potential for greatness. Read by the author.			BusinessPro		Doug Hirschhorn	178
Coaching and Mentoring	Books	Audio Books	9 Powerful Practices of Really Great Mentors: How to Inspire and Motivate Anyone	90658	This audio edition features a set of proven techniques for those who serve as mentors in a variety of contexts, but particularly in the workplace.			BusinessPro		Stephen E. Kohn,Vincent D. O'Connell	283
Creative Thinking	Books	Audio Books	A Brilliant Idea Every 60 Seconds	121114	In this audio edition, author Michael Kryton focuses on an individual's creative lens and makes the process of generating ideas highly tangible. Read by the author.			BusinessPro		Michael Kryton	389
Women in Leadership	Books	Audio Books	A Higher Standard: Leadership Strategies from America's First Female Four-Star General	89318	This audio edition details Ann Dunwoody's evolution as a soldier and reveals the core leadership principles that helped her achieve her historic appointment to the first woman four-star Army general.			BusinessPro		Ann Dunwoody	550
Leadership Essentials	Books	Audio Books	A Leadership Kick in the Ass: How to Learn from Rough Landings, Blunders, and Missteps	117550	This audio edition reveals how to turn those ego-bruising events into the kind of transformative experiences that mark the paths of great leaders.			BusinessPro		Bill Treasurer	259
Leading Change	Books	Audio Books	A Sense of Urgency	45638	This audio edition reveals the insidious nature of complacency in all its forms and guises, and helps you set the stage for leading a successful transformation in your company.			BusinessPro		John P. Kotter	300
Leading Teams	Books	Audio Books	A Team of Leaders: Empowering Every Member to Take Ownership, Demonstrate Initiative, and Deliver Results	68201	This audio edition shows you how to design systems that nurture the leadership potential of every employee -- the key to creating high-performance teams.			BusinessPro		Paul Gustavson,Stewart Liff	338
Negotiation	Books	Audio Books	A Winner's Guide to Negotiating: How Conversations Gets Deals Done	91991	This audio edition provides the strategies and tactics business professionals need to find common ground, strengthen relationships, and close more deals. Read by the author.			BusinessPro		Molly Fletcher	435
Leadership Essentials	Books	Audio Books	Above The Line: Lessons in Leadership and Life from a Championship Season	117324	This audio edition offers unparalleled insights into leadership, team building and the keys to empowering people to achieve things they might never have thought possible.			BusinessPro		Urban Meyer,Wayne Coffey	160
Career Development	Books	Audio Books	Achieving Greatness: The 5 Keys To Rapid Success	128274	This audio edition shows you how to build a compelling vision and drive, and determine where to focus your energy for greater success. Read by the author.			BusinessPro		Larry Iverson	52
Coaching and Mentoring	Books	Audio Books	Action Coaching: How to Leverage Individual Performance for Company Success	128514	In this audio edition, authors David Dotlich and Peter Cairo share the same advice, techniques, and tools they've used to transform hundreds of managers and executives into first-rate coaches.			BusinessPro		David L. Dotlich,Peter C. Cairo	498
Customer Focus	Books	Audio Books	Adam Toporek on Being Your Customer's Hero	128207	In this AMACOM Edgewise podcast, author Adam Toporek argues that being a hero to your customers isn't about grand publicity stunts--it's about being there for your customers when they need you.			BusinessPro		Adam Toporek	15
Career Development	Books	Audio Books	Admired: 21 Ways to Double Your Value	51873	This audio edition presents simple and powerful strategies that will help you become more valued, respected, and admired in a crowded and competitive world.			BusinessPro		Mark C. Thompson,Bonita S. Thompson	278
Sales Management	Books	Audio Books	Advanced Sales Survival Training	104117	This audio edition shows how to relieve stress, communicate better with clients, restore balance to your career, and enjoy yourself more in the process. Read by the author.			BusinessPro		Tom Hopkins	210
Influence and Persuasion	Books	Audio Books	Adversaries into Allies: Win People Over Without Manipulation or Coercion	102554	This audio edition offers five simple principles of Ultimate Influence--the ability to win people to your side in a way that leaves everyone feeling great about the outcome. Read by the author.			BusinessPro		Bob Burg	355
Project Management Essentials	Books	Audio Books	Agile Project Management for Dummies	127926	This audio edition enables you to understand and apply Agile principles for faster, more accurate development.			BusinessPro		Mark C. Layton	616
Creative Thinking	Books	Audio Books	Alcoholics Anonymous: The Landmark of Recovery and Vital Living	121111	This audio edition is suited to newcomers who are first encountering its ideas, veterans looking for a refresher, and anyone curious about this classic of spiritual self-renewal. Read by the author.			BusinessPro		Mitch Horowitz	91
Decision-Making and Problem-Solving	Books	Audio Books	Algorithms to Live By: The Computer Science of Human Decisions	135113	This audio edition transforms the wisdom of computer science into strategies for human living. Read by one of the authors.			BusinessPro		Brian Christian,Tom Griffiths	710
Sales Management	Books	Audio Books	Aligned to Achieve: How to Unite Your Sales and Marketing Teams into a Single Force for Growth	128506	This audio edition puts sales and marketing on the same page, creating a revenue 'dream team' that will drive your organization to new heights.			BusinessPro		Tracy Eiler,Andrea Austin	363
Leadership Essentials	Books	Audio Books	AMA Business Boot Camp: Management and Leadership Fundamentals That Will See You Successfully Through Your Career	58317	This audio edition serves as a crash course in the fundamentals required for lasting success, from management and leadership to project management and strategy. Read by the editor.			BusinessPro		Edward T. Reilly (ed)	375
Vision	Books	Audio Books	Anticipate: The Art of Leading by Looking Ahead	115229	This audio edition is packed with stories and practices, and provides proven techniques for looking ahead and exploring many plausible futures.			BusinessPro		Rob-Jan de Jong	551
Personal Style	Books	Audio Books	Anything You Want	71018	This audio edition details author Derek Sivers' journey and the lessons learned along the way of creating CD Baby and building a business close to his heart. Read by the author.			BusinessPro		Derek Sivers	90
Strategic Thinking	Books	Audio Books	Applied Minds: How Engineers Think	104120	This audio edition charts a path to a future where we apply strategies borrowed from engineering to create useful and inspired solutions to our most pressing challenges.			BusinessPro		Guru Madhavan	322
Managing Change	Books	Audio Books	Appreciative Inquiry: A Positive Revolution in Change	76592	This audio edition offers an approach to organizational change based on the possibility of a more desirable future, experience with the whole system, and activities that signal "something different is happening this time."			BusinessPro		David L. Cooperrider,Diana Whitney	124
Influence and Persuasion	Books	Audio Books	Art of Explanation: Making your Ideas, Products, and Services Easier to Understand	121017	This audio edition is for business people, educators and influencers who want to improve their explanation skills and start solving explanation problems.			BusinessPro		Lee LeFever	438
Customer Focus	Books	Audio Books	Ask More: The Power of Questions to Open Doors, Uncover Solutions, and Spark Change	120051	This audio edition shows how questions convey interest, feed curiosity, and reveal answers that can change the course of both your professional and personal life. Read by the author.			BusinessPro		Frank Sesno	445
Influence and Persuasion	Books	Audio Books	Ask Outrageously!: The Secret to Getting What You Really Want	120347	This audio edition offers proven approaches to improve your asking and boost your chances of success.			BusinessPro		Linda Swindling	385
Difficult Communications	Books	Audio Books	Assertiveness Training: How to Get What You Want	104115	This audio edition demonstrates exactly what happens when you confront tough conversations the right way. Read by the authors.			BusinessPro		Cara Jane Dawn Innes	90

