

ADMINISTRATION RECOMMENDATION/REPORT

The administration recommends the Board of Trustees authorize KWALL to provide website redesign services for the College.

BACKGROUND

A project is being undertaken to redesign the College website. It is proposed that KWALL will provide this service. The need for this service is demanded by the rapid advances in information sharing technology such as mobile devices, the need for better video incorporation, implementation of the College Pathways initiative, improvements in website content search, calendar searches and interaction, website architecture, user interfaces, and better aesthetic and modern appearance reflecting the high standards of San Jacinto College.

A request for proposals, Project Number 18-04, was issued to procure website redesign services. Seventeen (17) responses were received and evaluated by a team consisting of Marketing, Information Technology Services, and Recruiting personnel who determined the proposal submitted by KWALL would provide the best value to the College.

IMPACT OF THIS ACTION

This purchase will impact the entire College community by providing a more modern and more highly functional website that will have better organized content and increased ease of use. The new site will yield benefits in all aspects of the College's web presence.

Investing in the website redesign will also eliminate the requirement to invest in other areas in order to maintain a necessary standard of functionality, while yielding a more modern and brand friendly appearance.

BUDGET INFORMATION (INCLUDING ANY STAFFING IMPLICATIONS)

The estimated expenditure for this services is \$200,000. This expenditure will be funded from the 2008 Bond Program.

MONITORING AND REPORTING TIMELINE

The project is expected to commence in November 2017 and be completed twenty-two (22) months following notice to proceed. Project development and execution will be monitored by Marketing, PR and Government Affairs personnel. Procurement and project funding will be monitored by Facilities Services personnel.

ATTACHMENTS

Attachment 1 - Tabulation

RFP #18-04
Regular Board Meeting November 6, 2017
Consideration of Approval to Contract for College Website Redesign Project

RESOURCE PERSONNEL

Teri Crawford	281-998-6151	teri.crawford@sjcd.edu
Bryan Jones	281-998-6343	bryan.jones@sjcd.edu
Joshua Banks	281-459-5420	joshua.banks@sjcd.edu
Charity Simpson	281-998-6328	charity.simpson@sjcd.edu

Project Name: Website Redesign
 Project Number: RFP 18-04
 Number of Evaluators: 8

EVALUATION RESULTS

WRITTEN PROPOSALS SUMMARY

#	Proposer	Score
1	Stamats Inc	660
2	iFactory	656
3	KWALL	648
4	Digital Deployment, Inc.	621
5	Converge Consulting	614
6	Texas Creative	608.5
7	Up&Up (Fourth Quadrant)	605
8	Sanger & Eby	604
9	Hodgson Consulting LLC	594
10	Steel Branding	584
11	Monkee-Boy Web Design, Inc.	582
12	Whole Wheat Creative	561
13	Promet Source	537
14	TradeMark Media	495
15	Presley Design Studio	437
16	Kaepfel Consulting	435
17	HBMG Inc	403

PRESENTATION SUMMARY*

#	Proposer	Score
1	KWALL	291
2	iFactory	281.5
3	Stamats Inc	228

*Only the top three Proposers were invited to present.

18-04 FINAL SCORES - RANKED

#	Proposer	Score
1	KWALL	939
2	iFactory	937.5
3	Stamats Inc	888