In FY 2012-13, SJCD’s total impact on the SJCD Service Region economy was $813.4 million in added income, equal to 2.0% of the region’s Gross Regional Product.

SJCD PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2012-13, SJCD employed 2,859 full-time and part-time faculty and staff, with an annual payroll of $115.1 MILLION. Much of this was spent in the SJCD Service Region to purchase groceries, clothing, and other household goods and services.

- The college is itself a buyer of goods and services and spent another $107.1 MILLION to support its operations during the analysis year.

- The net impact of college payroll and expenses in the SJCD Service Region was $123.5 MILLION in added regional income.

JOB EQUIVALENTS BASED ON INCOME

Job equivalents are a measure of the average-wage jobs that a given amount of income can potentially support. They are calculated by dividing income by the average income per worker in the region. Based on the added income created by SJCD, the job equivalents are as follows:

- Effect of college operations = 1,823 job equivalents
- Effect of student productivity = 10,182 job equivalents

Overall, the added income created by SJCD and its students supported 12,005 job equivalents.
Over the years, students have studied at SJCD and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in the SJCD Service Region.

As students apply the skills they acquired at the college, they are rewarded with higher incomes. They also raise business profits through their increased productivity. These higher incomes and increased profits create even more income as they are spent in the region.

In FY 2012-13, the effect of former SJCD students on the regional economy amounted to $689.9 MILLION in added income.