

San Jacinto College District Board Workshop August 8, 2022

The Board of Trustees of the San Jacinto Community College District met at 5:45 p.m., Monday, August 8, 2022, in Room 201 of the Thomas S. Sewell District Administration Building, 4624 Fairmont Parkway, Pasadena, Texas.

MINUTES

	Board Workshop Attendees:	Board Members: Marie Flickinger, Erica Davis Rouse, Dan Mims, John Moon, Jr., Keith Sinor, Larry Wilson Absent: Dr. Ruede Wheeler Chancellor: Brenda Hellyer Other: Allatia Harris, Micki Morris (attorney – via conference call), Sandra Ramirez, Mandi Reiland, Teri Zamora, Laurel Williamson
	Agenda Item:	Discussion/Information
I.	Call the Meeting to Order	Board Chair, Marie Flickinger, called the workshop to order at 5:46 p.m.
II.	Roll Call of Board Members	Board Chair Flickinger conducted a roll call of the Board members: Erica Davis Rouse Marie Flickinger Dan Mims John Moon, Jr. Keith Sinor Dr. Ruede Wheeler (absent) Larry Wilson
III.	Adjournment to closed or executive session pursuant to Texas Government Code Section 551.071 and 551.074 of the Texas Open Meetings Act, for the following purposes: Legal Matters and Personnel Matters	Board Chair Flickinger adjourned to closed session at 5:47 p.m. The Board members listed above as attending, Chancellor Brenda Hellyer, Sandra Ramirez, Mandi Reiland, and Teri Zamora were present for the closed session. <ul style="list-style-type: none"> a. Legal Matters - For the purpose of a private consultation with the Board’s attorney on any or all subjects or matters authorized by law. <ul style="list-style-type: none"> • Conference call with attorney Micki Morris b. Personnel Matters - For the purpose of considering the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or

		<p>employee or to hear complaints or charges against a public officer or employee.</p> <ul style="list-style-type: none"> • It was determined that no personnel matters needed to be discussed.
IV.	Reconvene in Open Meeting	Board Chair Flickinger reconvened to open meeting at 6:14 p.m.
V.	Discuss Board Self-Evaluation Process	Dr. Brenda Hellyer informed the Board that they received a Board self-assessment handout, this is the same handout that was received electronically last year. She and Keith Sinor discussed, and it was decided that no changes are needed to be made to this questions in the self-assessment. Board members concurred no changes were needed. Brenda informed the Board that the self-assessment will be sent to them electronically again this year and requested they complete the assessment by Tuesday, August 16. Keith will report out on the results at the August 29 Board workshop.
VI.	Review Status of Mascot Selection Process	<p>The Board was provided a handout with mascot design examples and background for each design. Dr. Allatia Harris provided an update on the mascot selection process. The Stars were the third top mascot choice, but there were no advocates for this mascot in the committees when voting occurred. The renderings for the Ravens and Jaguars are not definite designs but will give people an idea of what they are voting for. Thus, the Stars were eliminated as a mascot option. Allatia explained that the three renderings of each mascot will all be used for different purposes. The chosen mascot will not just have one pose like typical mascot designs. Students, employees, and the community are all able to vote. One vote is allowed per email address.</p> <p>Larry Wilson asked if any other Colleges in Texas have jaguars as their mascot. Allatia responded that she did not see that there is a Texas college with the jaguar as their mascot but will verify. No Texas colleges have a raven as their mascot.</p> <p>Erica Davis Rouse asked about the community and alumni outreach and how they are being engaged during this process. Allatia responded most of the engagement is being done via social media and news stories.</p>

		<p>The Board members were comfortable moving forward with these two mascot options. Voting will begin in the fall and the hope is to have a final choice by October.</p>
<p>VII.</p>	<p>Review of Fiscal Year 2023 Budget</p>	<p>Brenda explained that Teri Zamora will have a presentation on the fiscal year 2023 budget during the Board Meeting. She asked if the Board has any questions regarding the budget.</p> <p>Larry commented that the expenditure to the Houston Chronicle does not seem like the best use of funds since we do not know who all still subscribes to the Houston Chronicle. He stated the ads would be more useful if they were in the Saturday or Sunday newspaper and more accessible, but the average person does not look at the wanted ads.</p> <p>Brenda responded that these ads are also in the online version of the Houston Chronicle. The cost has also increased because the College commits to the exclusive version, meaning we are the only higher education institution who can put an ad in the paper once a month. Brenda will confirm how much is spent on this exclusive advertising. The Opportunity News is \$200,000.</p> <p>Marie Flickinger commented that there might be a way to have the Houston Chronicle insert the College’s ad differently.</p> <p>There was also a suggestion to email out the paper to our constituents. Brenda will work with Teri Crawford to see if this is possible.</p> <p>Brenda added that this expense is in the purchasing request and asked the Board if it should be pulled out to be voted on separately. Teri Zamora clarified the amount being approved is the maximum amount, it does not all have to be spent. The Board did not feel a separate vote on this expense necessary.</p> <p>Brenda responded that she would work with Teri Crawford to have her try to renegotiate the location of the ad with the Houston Chronicle and will provide an update at the August 29 Board meeting. She will also provide an update on the cost of the rest of the advertising with the Houston Chronicle.</p>

VIII.	Review Handouts for Aspen Institute Visit	Brenda explained that the list of Board participants for the Aspen interview is still pending. Aspen told the College that three Board members can participate in the interview, but we are hoping they will allow four. The interview will be August 30 at 4:10-4:40 PM. Brenda asked the Board to review the supporting documents provided in their folder. There will also be a prep meeting for the Aspen visit on August 29 prior to the Board workshop.
IX.	Complete Conflict of Interest Forms	Brenda informed the Board that the conflict of interest form is completed annually and is due to the College's auditors by August 14. Board members were asked to complete the forms and return them to Mandi Reiland.
X.	Review of Calendar	Brenda reviewed the calendar with the Board and asked them to let Mandi Reiland know if they would like to attend any events. The upcoming ACCT Leadership Congress will conflict with Dan Mims attending the Building Committee meeting. Brenda asked if the Board members are comfortable having the committee meetings with Dan being absent or should they be rescheduled. The Board members did not feel it necessary to reschedule the meeting.
XI.	General Discussion of Meeting Items	Brenda explained there are no additional purchasing support documents. Erica asked for clarification on purchase item 12 regarding a software platform for the Customer Relationship Management (CRM) solution for the College. Teri explained the College is using Salesforce as our CRM. Brenda added that Anthology bought out Blackboard so that is a new name we will be seeing.
XII.	Adjournment	Board Chair Flickinger, adjourned the workshop at 6:50 p.m.