## SAN JACINTO COLLEGE DISTRICT

# Board of Trustees Strategic Planning Retreat Minutes April 23, 2024

The Board of Trustees of the San Jacinto Community College District met at 4:00 p.m., Tuesday, April 23, 2024, in room C-16.2011 of the Central Campus, 8060 Spencer Hwy., Pasadena, Texas for a strategic planning retreat.

#### Attendance

#### **Present:**

Members: Dr. Michelle Cantú-Wilson, Marie Flickinger, John Moon, Jr., Dan Mims, Erica Davis

Rouse, Keith Sinor (absent), Larry Wilson

Chancellor: Brenda Hellyer

Others Present: Sandra Ramirez, Mandi Reiland, Laurel Williamson, Teri Zamora, Van

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I. Call the Meeting to Order

The retreat was called to order at 4:10 p.m. by Chair Marie Flickinger.

II. Roll Call of Board Members

Chair Flickinger conducted a roll call of the Board members:

Dr. Michelle Cantú-Wilson

Erica Davis Rouse

Marie Flickinger

Dan Mims

John Moon, Jr.

Keith Sinor (absent)

Larry Wilson

- III. Adjournment to closed or executive session pursuant to Texas Government Code Section 551.071 and 551.074 of the Texas Open Meetings Act, for the following purposes:
  - A. Legal Matters For the purpose of a private consultation with the Board's attorney on any or all subjects or matters authorized by law.
    It was determined after the time of posting that a consultation with an attorney was not needed.
  - B. Personnel Matters For the purpose of considering the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear complaints or charges against a public officer or employee.

It was determined after the time of posting that a closed session on personnel matters was not needed.

## IV. Reconvene in Open Meeting

It was determined after the time of posting that a closed session was not needed.

# V. Review and Discuss Updates on San Jac Online

- A. Dr. Brenda Hellyer introduced the discussion on San Jac Online.
- B. Dr. Laurel Williamson provided an overview of the presentation. The presentation included the objectives for San Jac Online, the timeline of developing the concept, measurables, five-year trend of A-C student success, fully online versus face to face enrollment data, organizational charts, staffing, financial projections, and the implementation timeline.
- C. The group discussed the current and changing landscape of online courses.
- D. Brenda provided an overview of the current organizational structure.
- E. Laurel reviewed the proposed changes to the organizational structure. The changes will be more fully developed as the implementation team begins meeting. Brenda stated that we will move forward with the posting of the new positions because it is clear that these are needed to build capacity and continued quality.
- F. The group discussed the proposed new organizational structure. Concerns were expressed about the employee reporting structure. Brenda and Laurel provided an outline of how this could work, and they believe it will be successful. They want to obtain additional feedback from the implementation team before anything is considered firm.
- G. Laurel provided an update on training and explained that the discipline enrichment meetings during College Community Week in August and January will be moved out of those sessions and moved to Framework Fridays. This will allow more focus and collaboration throughout the year.
- H. Brenda reviewed the online college budget implications.
- I. Brenda reviewed the proposed tentative implementation timeline. She explained that there is additional supplemental documentation in the handouts for the Board to review when they have an opportunity (which included Academic Year 2024 fully online awards and an NC-SARA membership summary).
- J. The group discussed online advertising and competition.
- K. Marie asked if we connected with our independent school districts (ISDs) to discuss enrollment. She has heard that ISDs are declining in enrollment. Brenda responded that part of the consultant work coming forward to the Board in May is for the development of a strategic enrollment management plan which will look at enrollment trends, projections, analysis, and forecasting. The group discussed ISD enrollment changes should be part of this work.
- L. The group discussed the online college recommendations, and all members were supportive.
  - Marie left at 5:36 p.m.
- M. Dr. Michelle Cantú-Wilson recommended change management for leaders.
- N. Erica Davis Rouse asked how we can use technology to better engage students.

- O. Brenda explained that was an area that we have asked the consultant to review also.
- P. Laurel responded that professional development will also focus on engagement.

## VI. Review Generation Park Construction Plan

- A. Brenda provided an overview of the Generation Park construction plan. She reviewed the projected budget options. She also provided an update on the activities for biotechnology.
- B. The recommendation options are to build as designed which requires an additional \$1.6 million that could be funded from the 2015 Bond Program or to reduce to a single story building which requires an additional \$1.1 million and would be funded from the 2015 Bond Program. The Board was supportive of the option to move forward with the current plan for the two story building which will provide options for future expansion and has a better aesthetic.
- VII. Wrap-up with Summary and Follow-up Nothing additional was discussed.
- VIII. Adjournment

The retreat was adjourned at 5:56 p.m.